

2009

Indiana Logistics Directory

Promoting Indiana's Transportation, Distribution, Logistics and Business Resources

The Indiana Logistics Directory serves as a professional guide and promotional tool that markets Indiana's transportation, distribution, logistics and related resources to local, national and international markets. This annual publication showcases top companies and organizations involved in transportation, distribution, logistics and related activities, provides an extensive list of the region's who's who in this industry and features perspectives from key leaders on major logistics issues.

Produced by the Ports of Indiana and key partners interested in promoting Indiana logistics since 2004, the directory is used most often by businesses in and around Indiana looking for transportation, distribution and logistics services as well as economic development officials promoting Indiana logistics to businesses considering locating here.

Here are some of the types of businesses featured in the Indiana Logistics Directory:

Air Carriers Aviation Services/Airports Barge Services/Towing Business Consulting Construction/Contractors Customs House Brokers Distribution/Warehousing Economic Development Education/Research Engineering/Architectural Environmental Services Financial Services/Banks Foreign-Trade Zones Freight Forwarders	Government Health Care Heavy Lift/Haulage Information Technology Insurance Services Intermodal Services Legal Services/Attorneys Logistics Services Manufacturing Marine Services Materials Processing Media/Publishing Public Relations Packaging	Personnel Port Facilities/Terminals Rail Services/Railroads Real Estate/Site Selection Security Steamship Lines/Agents Stevedores Trade Associations Translation Services Travel Trucking Trucking-Specialized Utilities Workforce Development
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Format:

Full-color, glossy, 64-page, perfect-bound publication.

Circulation:

10,000 printed copies along with a searchable online version.

Distribution:

- 4,000 are delivered to economic development organizations and officials around the state for distribution to prospects and area businesses with logistics needs.
- 1,500 are mailed to companies and organizations listed in the directory
- 1,000 go to sponsors for distribution to customers, prospects and associates
- 1,000 are distributed by the Indiana Economic Development Corp. to businesses considering locating in Indiana.
- 1,000 are distributed by the Ports of Indiana via foreign trade missions, national tradeshows and various marketing events at the four regional offices
- 500 are mailed to top national logistics-related companies located outside Indiana
- 500 are mailed to top national manufacturers
- 500 are given out at the annual Indiana Logistics Summit

For more information about the Indiana Logistics Directory, visit www.indianalogistics.com or contact Liz Folkerts at (317) 232-9205 or lfolkerts@portsofindiana.com.

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Sponsorship Levels

Platinum \$10,000

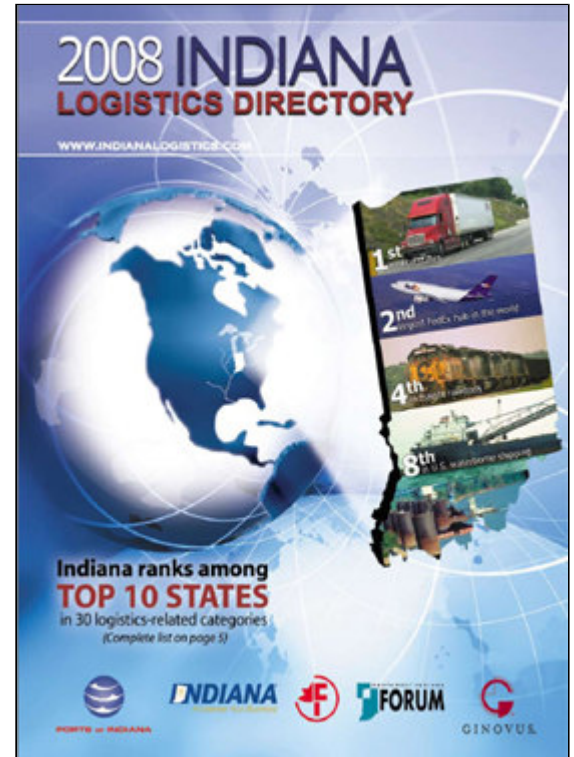
- 200 copies
- 1000-word advertorial
- Company logo/front cover
- 150-word company profile
- Full page, 4-color ad in a premium position (inside front or back cover)
- Directory listing

Gold \$7,500

- 100 copies
- 500-word advertorial
- 150-word company profile
- 4-color, 2-page ad in directory
- Directory listing

Silver \$5,000

- 75 copies
- 300-word advertorial
- 150-word company profile
- 1-page, 4-color ad in directory
- Directory listing



Advertising Rates & Dates

Display Advertising Rates			Advertising Deadlines	
	BW	Color		
Spread (2 pages).....	\$5,075	\$5,900	Space Reservation	December 23, 2008
Full Page.....	\$2,900	\$3,600	Art Deadline	December 23, 2008
1/2 Island.....	\$2,100	\$2,750		
1/2 Horizontal.....	\$1,700	\$2,300		
Business Profile*.....		\$1,000		

* Available only with purchase of display ad or free with sponsorship. Includes description of your organization (up to 150-words) with contact information and color logo.

Contact Liz Folkerts at (317) 232-9205 or (800) 232-PORT, or e-mail lfolkerts@portsofindiana.com for information on the 2008 Indiana Logistics Directory.